Subject	Year	Term
English	7	3

Topic

Characters and Persuasion

Content (Intent)

Prior Learning (Topic) Shakespeare and Poetry

Victorian Literature

Students will read a range of extracts from 19th century writers Charles Dickens and Henry Mayhew.

Travel Writing: Creating Brochures (4 weeks)

Students will study a range of persuasive language techniques and explore the effects that these devices can have on a reader.

Future Learning (Topic) Gothic and Ghosts

What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)
Victorian Literature Through exploration of character descriptions, students will analyse how writers use language and structure to achieve effects and influence readers. They will then use their learning to create their own Dickensian character.	**Assessment 1**: Reading assessment will require students to analyse what and how impressions of a character are created. **Assessment 2:** Writing: students will create and describe their own character, considering vocabulary, structure and sentence construction.
Travel Writing Students will respond to visual and written stimulus and create their own fantasy island and travel brochure to advertise and persuade targeted audiences to visit.	**End of Year Exam:** **Assessment:** **Writing Exam: Description of Own Island/Formal Letter.** **Assessment 1:** Writing: transactional writing: students will design and produce a holiday brochure for an Island they have designed and created themselves. Considering imagery, audience and persuasive devices.

How can parents help at home?

Exposure to Travel Brochures and discussing persuasive vocabulary choices.
Reading Great Expectations/Oliver - abridged version available.

Helpful further reading/discussion (including Reading and Vocabulary Lists)

Reading

Dickens Novels (Oliver Twist, Great Expectations)
Travel Articles
Wider Reading:
https://schoolreadinglist.co.uk/category/reading-lists-for-ks3-pupils/

Vocabulary Lists

Poverty
Connotes
Victorian
Technique
Context
Sympathy
Illustrates
Persuade
Adjectives
Devices