



Subject	Year	Term
Business	13	3
Topic		
Business Finance and Marketing Revision		
Content (Intent)		
Prior Learning (Topic)	Personal Finance/ Recruitment And Selection	
In this section, students are required to revise for Business Finance and Marketing for May examinations		
Future Learning (Topic)	N/A	
What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)	
Learners will apply personal and business financial learning in mock exam situations in preparation for the Summer examination You will review your learning on Marketing and prepare for the pre-released case study, in preparation for the Summer examination	Assessment 1: Mock examination papers on Personal and Business Finance in preparation for summer examinations Completion and review of personalised learning checklists to inform revision structure. Homework to test your understanding of ideas/concepts and application of Personal Finance and research for the Marketing pre-released	
Skills: Evaluate how financial information and data can be used to justify conclusions related to business and personal finance Apply, analyse and evaluate recruitment and selection processes in context for a real-life business scenario. Demonstrate knowledge and understanding of marketing principles and concepts. Analyse marketing data and interpret the impact on marketing campaigns. Develop a marketing campaign with justification and evidence from several sources to support arguments	Examination: Unit 3: Personal and Business Finance - 2 hours 120GLH - 33% of qualification Examination: Unit 2: Developing a Marketing Campaign - 3 hours 90GLH, - 25% of qualification	
How can parents help at home?		
Discuss current affair issues by watching/reading the Business and Economic news. Download the BBC or use Flipboard app and set to business/ economic notifications to receive the most up to date articles. Buy revision guide and work to compliment class notes and homework. See reading list below.		
Helpful further reading/discussion (including Reading and Vocabulary Lists)		
Reading Pearson BTEC National Business Student Book 1 – 978129212641 Revise BTEC National Business Revision Guide - 9781292150123 Revise BTEC National Business Revision Workbook - 9781292150116	Vocabulary Lists	