Bishop Heber High School

Subject	Year	Term
Enterprise and Marketing	11	3

Topic

Revision

Content (Intent)

Prior Learning (Topic) Market and pitch a business proposal

In this section, students are required to revise for the Summer examination.

Future Learning (Topic) N/A

What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)
Students will recap on examination content from Year 10 for Enterprise and Marketing concepts and carry out revision in preparation for the Summer examination	**Assessment 1:** Exam based past papers in preparation for the summer exam Homework to test your understanding of enterprise and marketing concepts
Skills: Use enterprise and marketing terminology to identify and explain business activity. Apply enterprise and marketing concepts to unfamiliar contexts. Develop problem- solving and decision-making skills relevant to business. Investigate, analyse and evaluate business opportunities and issues.	**Assessment 2:** Exam based past papers Examination: R064 Enterprise and Marketing concepts 1hour 30 minutes 80 marks.

How can parents help at home?

Support with homework and revision for mock exams. Discuss current affair issues by watching/reading the business news. Download the BBC or Guardian news app and set to environmental notifications to receive the most update articles. Buy revision guide and work to compliment class notes and homework. See reading list below.

Helpful further reading/discussion (including Reading and Vocabulary Lists)

Reading	Vocabulary Lists
OCR Cambridge National Level 1/2 Enterprise and Marketing – 9781510456761	Recap on previous terminology learned throughout the two years of the course.