

Subject	Year	Term
Media Studies	10	3
Topic		
Magazines and NEA		
Content (Intent)		
Prior Learning (Topic)	Promoting Media	
<p>The study of Magazines is one of the in-depth studies which means students will have to consider all four areas of the framework.</p> <ul style="list-style-type: none"> • Media Representations • Media Language • Media Industries • Media Audiences 		

Future Learning (Topic)	TV Drama (Historical) and News	
What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)	
<p>Language and Representation</p> <p>Students will be taught how to analyse the media language of a magazine front cover. They will also explore the representations that are constructed as a result of this media language.</p> <p>Industry and Audience</p> <p>Students will explore the magazine industry and the context of production for a set product. This will also lead to an analysis of how that particular magazine targets an audience.</p> <p>The second half of the summer term will be dedicated to the production of the NEA which will be decided by the exam board at the beginning of the term.</p>	<p>Assessment 1</p> <p>The use of media language to construct representations on a set magazine</p> <p>Assessment 2</p> <p>An analysis of how a set magazine appeals to a target audience. Considering the context of the magazine and the demographic and psychographic of the target audience.</p>	
	<p>Marking of final NEA production</p>	
How can parents help at home?		
<p>Talk to them about different social groups and why your gender, nationality, age or ethnicity might influence your interests.</p>		
Helpful further reading/discussion (including Reading and Vocabulary Lists)		
<p>Reading</p> <p>My Revision Notes: OCR GCSE (9–1) Media Studies</p> <p>Uncovered: Revolutionary Magazine Covers – The inside stories told by the people who made them</p>	<p>Vocabulary Lists</p> <p>Representation</p> <p>Strapline</p> <p>Niche</p>	<p>Regulation</p> <p>Semiotics</p> <p>Product</p>