



Subject		Year		Term	
Media Studies		12		3	
Topic					
Making Media					
Content (Intent)					
Prior Learning (Topic)		Media Industries and Audiences			
<p>Making media is a non-exam assessment (NEA) component that gives students the opportunity to work independently and develop expertise that builds on areas of study from elsewhere in the course. Learners create a cross-media product in response to a brief set by OCR. Products may include music videos, magazines, TV dramas or radio dramas.</p>					
Future Learning (Topic)		TV Drama			
What Knowledge and Skills will be taught (Implementation)			How will your understanding be assessed & recorded (Impact)		
<p>Students will be taught to;</p> <p>Research their chosen media form and analyse existing examples as well as the industry and their intended audience. As a result of their research they will produce the relevant pre-production documents.</p>			<p>The research and planning elements of the NEA are not marked against any criteria from the exam board. Feedback will be given to students in order for them to understand where they can improve when it comes to their final production.</p>		
<p>This half term the students will be producing their media products. They will need to respond directly to the brief set by the exam board.</p>			<p>The final production work will be given a mark out of 60 and marked against the criteria set by the exam board.</p>		
How can parents help at home?					
<p>Ask them to show you their coursework and provide feedback on how it compares to professional productions.</p>					
Helpful further reading/discussion (including Reading and Vocabulary Lists)					
Reading			Vocabulary Lists		
<p>Film Art: An Introduction – David Bordwell & Kristin Thompson (1979, latest editions updated)</p>			DTP	Form	
			Typography	Hegemony	
			Home Page	Date Line	