Bishop Heber High School

Subject	Year	Term
Media Studies	10	3

Topic

Magazines and NEA

Content (Intent)

Prior Learning (Topic) Promoting Media

The study of Magazines is one of the in-depth studies which means students will have to consider all four areas of the framework.

- Media Representations
- Media Language
- Media Industries
- Media Audiences

Future Learning (Topic) TV Drama (Historical) and News

What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)
Language and Representation Students will be taught how to analyse the media language of a magazine front cover. They will also explore the representations that are constructed as a result of this media language. **Industry and Audience** Students will explore the magazine industry and the context of production for a set product. This will also lead to an analysis of how that particular magazine targets an audience.	**Assessment 1** The use of media language to construct representations on a set magazine **Assessment 2** An analysis of how a set magazine appeals to a target audience. Considering the context of the magazine and the demographic and psychographic of the target audience.
The second half of the summer term will be dedicated to the production of the NEA which will be decided by the exam board at the beginning of the term.	**Marking of final NEA production**

How can parents help at home?

Talk to them about different social groups and why your gender, nationality, age or ethnicity might influence your interests.

Helpful further reading/discussion (including Reading and Vocabulary Lists)

Reading

My Revision Notes: OCR GCSE (9–1) Media Studies

Uncovered: Revolutionary Magazine Covers – The inside stories told by the people who made them

Vocabulary Lists

Representation	Regulation
Strapline	Semiotics
Niche	Product