



Subject	Year	Term
Business	13	3
Topic		
Business Finance and Marketing Revision		
Content (Intent)		
Prior Learning (Topic)	Personal Finance/ Recruitment And Selection	
In this section, students are required to revise for Business Finance and Marketing for May examinations		
Future Learning (Topic)	N/A	
What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)	
Learners will apply personal and business financial learning in mock exam situations in preparation for the Summer examination	Assessment 1: Mock examination papers on Personal and Business Finance in preparation for summer examinations	
You will review your learning on Marketing and prepare for the pre-released case study, in preparation for the Summer examination	Completion and review of personalised learning checklists to inform revision structure.	
	Homework to test your understanding of ideas/concepts and application of Personal Finance and research for the Marketing pre-released	
Skills: Evaluate how financial information and data can be used to justify conclusions related to business and personal finance Apply, analyse and evaluate recruitment and selection processes in context for a real-life business scenario.	Examination: Unit 3: Personal and Business Finance - 2 hours 120GLH - 33% of qualification	
Demonstrate knowledge and understanding of marketing principles and concepts. Analyse marketing data and interpret the impact on marketing campaigns. Develop a marketing campaign with justification and evidence from several sources to support arguments	Examination: Unit 2: Developing a Marketing Campaign - 3 hours 90GLH, - 25% of qualification	
How can parents help at home?		
Discuss current affair issues by watching/reading the Business and Economic news. Download the BBC or use Flipboard app and set to business/ economic notifications to receive the most up to date articles. Buy revision guide and work to compliment class notes and homework. See reading list below.		
Helpful further reading/discussion (including Reading and Vocabulary Lists)		
Reading Pearson BTEC National Business Student Book 1 – 978129212641 Revise BTEC National Business Revision Guide - 9781292150123 Revise BTEC National Business Revision Workbook - 9781292150116	Vocabulary Lists	