Bishop Heber High School

Subject	Year	Term
Business	Year 10	3

Topic

People

Content (Intent)

Prior Learning (Topic) Market Segmentation and the Marketing Mix

In this section, students are required to study organisational structures and communication, recruitment, motivation and retention and training, employment law.

Future Learning (Topic)

What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)
Explore the purpose of Human Resources within business and how it influences business activity and the decisions businesses take. Why businesses have different organisational structures and how this impacts on communication and responsibilities The importance of communication within business and how digital communication has impacted on business Why and how businesses recruit and select employees to meet the needs of the business. Financial and Non - Financial motivation and the importance of employee motivation and retention. Different training methods and why business need to train and develop staff and the impact of employment legislation	**Summative Assessment 2**: Mock exam Paper 1: Business Activity and Marketing Homework to test your understanding of ideas/concepts and application to exam style questions using GCP exam practice book
Skills: Use business terminology to identify and explain business activity Apply business concepts to familiar and unfamiliar contexts Develop problem- solving and decision making skills relevant to business Investigate, analyse and evaluate business opportunities and issues. Make justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation and the application of appropriate quantitative skills	**Formative Assessment in class:** Knowledge tests and extended writing questions Written exam: Paper 1: business, activity, marketing and people 80 marks 50 % of GCSE

How can parents help at home?

Support with homework and revision for mock exams. Discuss current affair issues by watching/reading the news. Download the BBC or Guardian news app and set to environmental notifications to receive the most update articles. Buy revision guide and work to compliment class notes and homework. See reading list below.

Helpful further reading/discussion (including Reading and Vocabulary Lists)

Reading	Vocabulary Lists
OCR GCSE 9-1 Business Third Edition – 9781471899632 GCSE CGP 9-1 Complete Revision and Practice Booklet - 9781782946915 GCSE CGP 9-1 Revision Exam Practice Workbook - 9781782946939	Organisational structures and charts, tall, flat, span of control, chain of command, delegation, subordinates, authority, Business communication, effective communication, digital communication, job roles and responsibilities, full time, part time, flexible working, temporary work, home working, mobile, self-employed, letter, email, text, phone, meeting, presentations, social media, websites.