

Subject	Year	Term
Business	Year 10	1
Topic		
Business Activity		
Content (Intent)		
Prior Learning (Topic) NA		
In this section, students are required to study role of business and enterprise, business ownership, aims and objectives, stakeholders and business growth		
Future Learning (Topic)		
What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)	
<p>Exploring the purpose of business activity and enterprise including characteristics of entrepreneurs and the concept of risk and reward.</p> <p>Business planning activity, the role, importance and usefulness of a business plan.</p> <p>The features of different types of business ownership, concept of liability and the suitability of differing types of ownership in different business contexts</p> <p>The aims and objectives of business and how and why they change as businesses evolve.</p> <p>The role and objectives of stakeholder groups and the effect business activity has on stakeholder groups, as well the effect stakeholders have on business. Business growth and understanding organic and external growth, including mergers and takeovers</p>	<p>Summative Assessment 1: Business Activity</p> <p>Summative Assessment 2: Business Activity and Marketing</p> <p>Homework to test your understanding of ideas/concepts and application to exam style questions using GCP exam practice book</p>	
<p>Skills:</p> <p>Use business terminology to identify and explain business activity. Apply business concepts to familiar and unfamiliar contexts. Develop problem- solving and decision-making skills relevant to business.</p> <p>Investigate, analyse and evaluate business opportunities and issues. Make justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation and the application of appropriate quantitative skills</p>	<p>Formative Assessment in class:</p> <p>Knowledge tests and extended writing questions</p> <p>Written exam: Paper 1: business, activity, marketing and people 80 marks</p> <p>50 % of GCSE</p>	
How can parents help at home?		
Support with homework and revision for mock exams. Discuss current affair issues by watching/reading the Business and Economic news. Download the BBC or use Flipboard app and set to business notifications to receive the most update articles. Buy revision guide and work to compliment class notes and homework. See reading list below.		
Helpful further reading/discussion (including Reading and Vocabulary Lists)		
<p>Reading</p> <p>OCR GCSE 9-1 Business Third Edition – 9781471899632</p> <p>GCSE CGP 9-1 Complete Revision and Practice Booklet - 9781782946915</p> <p>GCSE CGP 9-1 Revision Exam Practice Workbook - 9781782946939</p>	<p>Vocabulary Lists</p> <p>Entrepreneur, Idea Development, Satisfying Customer Needs, Creativity, Risk taking, Determination, Confidence, Sustainability, Reducing risk, Identifying markets, Resources, Operations, Aims and Objectives, Business Plans, Sole traders, Partnerships, Private and Public Limited Companies. Start-Ups, Established Businesses, Aims and Objectives, Profit, Survival, Growth, Stakeholders Increasing outputs, Developing new products, Mergers, Takeover, Horizontal, Vertical Diversification</p>	