



Subject	Year	Term
Tourism	13	3
Topic		
The Dynamic Tourism Industry & Event and Itinerary Planning		
Content (Intent)		
Prior Learning (Topic) The Dynamic Tourism Industry & Event and Itinerary Planning		
Unit 3 The Dynamic Tourism Industry LO1, LO2 & LO3. Unit 4 Event and Itinerary Planning LO1 and LO2		
Future Learning (Topic) N/A		
What Knowledge and Skills will be taught (Implementation)	How will your understanding be assessed & recorded (Impact)	
3. LO4 Issues facing the global tourism industry. How the UK tourism industry manages current issues. EXTERNAL EXAM REVISION – Unit 3 4. LO3. Presenting a UK tour itinerary. Justifying the structure of UK tour itineraries.	Term 3 – End of year external exam for Unit 3. Term 1 - Early Hurdle Mock exam covering Unit 3. Regular key terms tests. Homework assignments which will include at least one formal exam style question or task per week.# Submission Of Internal Assessment – Unit 4	
How can parents help at home?		
Encourage attendance at the weekly support sessions that run throughout the year after school and at lunchtime.		
Helpful further reading/discussion (including Reading and Vocabulary Lists)		
Reading www.visitbritain.com Institute of Travel and Tourism - www.itt.co.uk Introducing Travel and Tourism; Bob Holland and Ray Youell Travel and Tourism; Richard Sharpley Travel and Tourism Case Studies: Stephen Rickerby	Vocabulary Lists Purpose Resources Budgets Risk Assessment Qualitative analysis	Quantitative analysis Destinations Marketing Partnerships (DMP's)